

BAD DEBTS
NON-PERFORMING LOANS
DISTRESSED ASSETS
OUTSTANDING AND
NON-COLLECTIBLE RECEIVABLES

CREDIT
AND DEBT EXCHANGE

HOW TO
RECOVER
NON-PERFORMING
ASSETS
AT FULL BOOK VALUE,
IN 24 HOURS.
100% GUARANTEED



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NON-PERFORMING LOANS
DISTRESSED ASSETS
OUTSTANDING AND
NON-COLLECTIBLE RECEIVABLES

CREDIT
AND DEBT EXCHANGE



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Bad Loans...

...and distressed assets
remain the biggest problems facing most banks and financial institutions worldwide.

Some Banks...

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Why Banks...

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BAD LOANS AND DISTRESSED ASSETS

remain the biggest problems facing most banks
and financial institutions worldwide.

BANK

GOOD NEWS!

You can now recover all your bad loans, distressed assets, and non-collectible receivables at their full book value, with no loss and no write-down, in 24 hours, using **THE CREDIT AND DEBT EXCHANGE.**

Whether
your company's non-performing asset
(NPA) portfolio is worth

\$1 billion, \$100 billion, or more,

it does not matter.

Some Banks and

Financial Institutions

Have Used the **Credit and Debt Exchange** to Recover

the Full Book Value

of their Bad Loans From **\$179.7 million to \$2.4 billion**
within 24 Hours to 30 Days

\$2.4 BILLION BAD LOAN RECOVERED AT FULL BOOK VALUE IN 24 HOURS.



One of our clients (a multinational energy corporation with operations in more than 50 countries) used the Credit and Debt Exchange to **pay off \$2.4 billion owed to several banks without spending from their cash reserve.** In the process, the banks owed recovered \$2.4 billion of bad loan.

\$1.2 BILLION IN NON-PERFORMING LOANS RECOVERED IN 3 WEEKS.



One of our clients recovered **\$1.2 billion of its non-performing loans (NPLs)** in the first quarter of 2017 through the CREDIT AND DEBT EXCHANGE it set up for that purpose.

\$745.98 MILLION LOANS SOLD IN 10 DAYS.



Another client sold off **\$745.98 million of loans through The Credit and Debt Exchange in 10 days** in an exercise to clean up their balance sheet.

\$573 MILLION IN DISTRESSED ASSETS SOLD AT BOOK VALUE IN 30 DAYS.



One of our clients sold out all their distressed assets worth **\$573 million within 30 days at the book value** of their assets using the Credit and Debt Exchange.

\$179.7 MILLION BAD DEBTS RECOVERED IN 7 DAYS.



Another client converted bad debts valued at **\$179.7 million, within 7 days** using the Credit and Debt Exchange.

\$257.4 MILLION IN NPL RECOVERED IN 7 DAYS.



Another client recovered the full cash value of non-performing loans **valued at \$257.4 million within 7 days** using the Credit and Debt Exchange.

SMART BANKS AND CREDITORS

ARE NOW USING THE

DEBT CAPACITY EXCHANGE TO RECOVER NON-PERFORMING ASSETS

FOR THE FOLLOWING REASONS:

01 FASTEST SOLUTION

24-HOUR DEBT RECOVERY GUARANTEED:

It is the fastest, easiest and most efficient way to recover the full value of any loan or asset within 24 hours, regardless of its maturity date. For example, any creditor can recover the full cash value of a loan with a ten year maturity date, within 24 hours; faster than litigation, AMCs, ARCs, collection agencies, asset sales, or any other debt recovery solution.

02 RESULT IS

100% GUARANTEED:

As a creditor, you are 100% guaranteed to convert all your bad loans, distressed assets, outstanding and non-collectible receivables into full cash value with no loss and no write-down in 24 hours. It's a foolproof solution that works every time and in every situation.

03 WORKS IN

EXTREME CIRCUMSTANCES:

This solution is absolutely proven to work in extreme circumstances, even if the debtor has zero cash to pay you or is insolvent. Except in the case of bankruptcy.

04 NO LOSS,

NO DISCOUNT AND NO WRITE DOWN:

Convert creditors' bad loans, distressed assets, outstanding and non-collectible receivables into full cash value with no loss and no write-downs in 24 hours.

05 RECOVER AT

OR ABOVE BOOK VALUE:

Creditors can sell off their bad loans and distressed assets at or above their book value for immediate profit, instead of being sold at a discounted market value, which could result in net loss.

06 ELIMINATES

COST:

Eliminates cost (such as collection costs, legal fees, interest, and the cost of wasted time trying solutions without an absolute guarantee of results).

07 ELIMINATES

RISK:

Eliminates risk (such as non-payments, reduced business cash flow, or uncollectible debts that must be written off as bad debts).

08 PROTECTS

YOUR PROFIT:

Protects creditors' profits (no reduction in and no discounting the value of your bad loans or distressed assets, versus what you will receive from the sale(s) of these assets within 24 hours).

THE CREDIT AND DEBT EXCHANGE IS NOT...

- 01 Insurance to **cover losses** for lenders
- 02 **Bad bank** or fencing off
- 03 **Write-down** and fire sale
- 04 **Bailout** funding
- 05 Seller's **auction**
- 06 Additional **capital infusions**
- 07 **Debt-to-equity** conversions
- 08 **Guaranteeing** bad debts
- 09 **Special asset** pool divisions
- 10 **Britain's insurance-** based approach
- 11 **Innovative initiatives**, such as the Barclay's Bank off-balance sheet entity to dispose of toxic assets
- 12 **Homeowners' loan** corporation
- 13 **Suspending** market-to-market accounting
- 14 **Government guarantees and insurance**
- 15 **Public-private investment SYSTEMs** (PPIP)
- 16 **Government injection of cash**
- 17 **The Troubled Asset Relief SYSTEM** (TARP)
- 18 **Private equity participation** in "TARPICS" or government funding
- 19 **Nationalizing** banks
- 20 **Government buyouts**
- 21 **Use of public resources** to purchase bad debts and loans and toxic or illiquid assets
- 22 **Use of public resources** in injection of preferred shares
- 23 **Government purchase** of subordinated debt
- 24 **Government issuance** of bonds to be placed on banks' balance sheets
- 25 **Government credit lines** extended to banks
- 26 **Government assumption** of **banks' liabilities**
- 27 Any of multiple forms of **government recapitalization** of banks, etc.

WHAT IS THE CREDIT AND DEBT EXCHANGE?



The CREDIT AND DEBT EXCHANGE

is a platform and strategy for recovering non-performing assets at or above book value, by providing debtor-issued bills of sale for tradable financial instruments to creditors, which are then converted to cash for the creditors, while helping debtors offset their debts without spending cash.

In other words, a Credit and Debt Exchange is a platform where a debtor-issued bill of sale is used as a tradable financial instrument, which is then converted to cash to pay off the debtor's outstanding debts.



AS A CREDITOR,

You can now recover all your bad loans, distressed assets, and non-collectible receivables at their full book value, with no loss and no write-down, in 24 hours, using THE CREDIT AND DEBT EXCHANGE.

Whether your company has a non-performing loan or distressed assets portfolio that is worth **\$1 million, \$1 billion, \$100 billion, or more, it does not matter.**



AS A DEBTOR,

You can pay off any amount of debt you owe to any individual or organization, without spending cash, within 24 hours, by using your products or services as a tradable financial instrument via the CREDIT AND DEBT EXCHANGE.

Whether the amount you owe is \$1 million, \$1 billion, \$100 billion, or more, it does not matter.

THE CREDIT AND DEBT EXCHANGE

is the most effective and efficient solution for recovering all your bad loans, distressed assets, and non-collectible receivables at their full book value, with no loss and no write-down, in 24 hours

SOME FEATURES OF THE CREDIT AND DEBT EXCHANGE?

01

PROFITABLE MARKET:

CDE offers an innovative, functional, and profitable market for bad loans, and distressed assets (with thousands of READY BUYERS and INVESTORS willing to buy these assets at or above their book value or at prices set by the selling bank within 24 hours).

02

100% PROFIT:

CDE offers an innovative way for banks and financial institutions to recover, convert or sell off their financial assets at or above their book value in 24 hours for immediate 100% profit, in such a way that also allows the selling bank to benefit (profit) from any future increase in the value of the assets.

03

100% PROTECTION AND RISK-FREE.

Credit and Debt Exchange traded debts provide investors and creditors with:

- 100% capital protection
- 100% yield protection
- 100% net fund allocation
- 100% privacy protection
- and complete flexibility (i.e. no early redemption fees)

04

HASSLE-FREE IMPLEMENTATION AND QUICK RESULTS:

CDE involves a straightforward process that can be implemented quickly, easily, inexpensively, and with no legal complexity in 24 hours. It will not require the approval of any government agency or regulatory authority.

WHAT MAKES THE CREDIT AND DEBT EXCHANGE

SO EFFECTIVE IN DEBT RECOVERY?



Collecting cash from debtors can be challenging, time-consuming, and unpleasant. Particularly when they don't have sufficient cash flow to pay their debts!

World Trade Exchange has solved this challenge with a unique debt collection model that guarantees that you can recover the full cash value of loans to debtors, even when they don't have cash to meet their debt obligations.

The World Trade Exchange collection model enables debt recovery from debtor businesses that are even insolvent.

IT IS COMMON FOR A DEBTOR TO HAVE SURPLUS STOCK BUT NOT SURPLUS CASH!

The strategy of the Credit and Debt Exchange is very effective because you are required to give your business debtors **(those in debt distress)**, the option of paying off 100% of their outstanding debt obligations with their products or services.

In other words, you don't badger the debtor for cash that they don't have. Instead, you ask them to pay their debts with the excess products and services that they do have.

To receive their products or services as payment and final settlement of their debts, you don't have to take physical possession of their products.

The ownership of the products is transferred to you, the creditor, via a conditional bill of sale as payment and final settlement of the debt owed (on the condition that it will be converted to cash for you, within a specific timeframe). CDE can assist you to create a tradable financial instrument based on the conditional bill of sale.

CDE will then sell the tradable financial instrument for cash, and repay the creditor cash – 100% of the amount they were owed.

What makes the CDE solution even more amazing, is that we drive new business and sales revenue from new customers to the debtor. **A true win/win scenario!**

Do you know of any debtor that will resist an offer for them to **pay off their debt obligations using their products or services** in such a way that will cause them to actually pay 40% to 60% less than the actual debt owed?

The irresistible

'24-hour Debt Repayment'

proposal that is accepted

every time, by every debtor

The first fact

that makes the Credit and Debt Exchange proposal irresistible to every debtor is that you'd be offering them an **option of paying off 100% of their outstanding debts without spending cash** by using their products or services.

The second fact

that makes this model absolutely irresistible to every debtor is that you'd be asking them to **pay 40 to 60% less than the amount they owe**. By paying off their debts using their products or services, they actually end up paying you far less than the amount they owe, even though you end up getting paid 100% of the amount owed.

For example,

let's say a debtor owes you \$10 million. Let's also assume that the profit margin on the debtor's products is 40%. If the debtor repays his loan using his products instead of cash, his actual cost to fulfill the \$10 million debt will be just \$6 million worth of products.

By paying you

with \$10 million worth of his products instead of using cash, the actual cost to the debtor is only \$6 million. You, the creditor, gets paid the full \$10 million amount owed. And the cost for the debtor to fulfill this debt obligation is only \$6 million. The debtor ends up paying \$4 million less than the actual amount owed.

Additionally,

by fulfilling product sales of \$10 million, we are directly driving new business and sales revenue from new customers to the debtor at zero marketing cost to the debtor's business. **A true win/win scenario!**

Do you know of any debtor that will resist an offer for them to pay off their debt obligations using their products or services in such a way that will cause them to actually pay 40% to 60% less than the actual debt owed?

HOW IT WORKS



Step 1.

A creditor sends a debtor in debt distress a proposal, offering the debtor the option of paying off their outstanding debts with the excess products and services that they do have.

Step 2.
The debtor accepts the creditor's proposal and sends a letter of acceptance of the repayment proposal to the creditor.



Step 3.

The debtor sends a conditional bill of sale to the creditor as payment and final settlement of the debt owed (on the condition that it will be converted to cash for the creditor, within a specific timeframe). A bill of sale is a written instrument showing the transfer of ownership of products from the debtor to the creditor, without the physical possession of the products leaving the debtor's company and being delivered to the creditor.





Step 4.

The **Creditor** transfers the **Bill of Sale** to the **Credit and Debt Exchange**

in exchange for Trade dollar payment at a 50 to 100% premium.

Step 5.
The **Credit and Debt Exchange** converts the Trade dollars to tradable **financial instrument** on behalf of the creditor.



Step 6.

The **CDE** trades the **tradable financial instrument** to buyers at a **discount for cash**, via the **Credit and Debt Exchange private marketplace**. The buyers of the tradable financial instrument can use these vouchers to take delivery of the value of products stated on their vouchers, or they can also resell these vouchers to other investors or businesses.



Step 7.
The **Credit and Debt Exchange** pays the **cash received** from the tradable financial instrument conversion to the **Creditor**.



Thus, the Creditor is fully paid in cash for the debtor's outstanding debt.
The debtor is equally free from all debt obligations to the creditor, without spending cash directly.

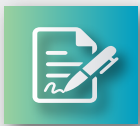
HOW WILL WE ASSIST YOU?
**100% of the Work
Is Done for You**

Our consultants will do
100% of the work
on your behalf:



01 SET UP A CREDIT AND DEBT EXCHANGE PLATFORM FOR YOUR COMPANY.

Prepare a **comprehensive, custom solution** and proposal that absolutely guarantees that you can recover, sell off or convert all your bad loans, distressed assets, and non-collectible receivables into 100% full cash value with no loss and no write-down in 24 hours.



02 Write the new...
...**"24-HOUR DEBT REPAYMENT"** proposal letters for you to send to your debtors



03 Craft...
...**acceptance letters** for you to send to your debtors



04 Create bill of sale...
...**template** for the debtors to use in transferring ownership of their products or services to you



05 Draft...
...**the NEW loan agreement** to reflect the new "debt repayment without cash" deal with your debtors



06 Negotiate...
...**with** your debtors on your behalf.



07 Consummate...
...**the deal** with your debtors on your behalf.



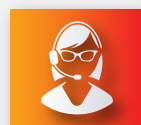
08 Repurchase...
...**the bill** of sale from you, the creditor



09 Pay you,
...**the creditors** in trade dollars.



10 Assist you,
...**the creditor, to convert trade dollars to cash,** assets, or other needed products and services



11 Assist TFI...
...**investors** to cash out their TFI.



12 Assist your debtors...

...**to pay off** any amount of debt owed to you (the creditor) in CASH, without the debtor spending cash, **via the CREDIT AND DEBT EXCHANGE**

24-HOURS ASSET RECOVERY PROGRAM

How to recover

the full book value of non-performing assets **in 24 hours.**

The first step

to implementing the Credit and Debt Exchange solution in your organization is to participate in the

24 HOURS ASSET RECOVERY PROGRAM

In this program, your staff will be trained on how to implement the Credit and Debt Exchange solution to start recovering non-performing assets at full book value in 24 hours for your organization.

OBJECTIVES OF THIS PROGRAM

By the end of this PROGRAM,
you will be able to do the following:

01

Recover the full book value of non-performing assets with no loss and no write-down in 24 hours. Whether your company's non-performing asset (NPA) portfolio is worth \$1 billion, \$100 billion, or more, it does not matter.

02

Set up and implement the Credit and Debt Exchange for your organization

03

Resolve ALL your debt collection issues without litigation & with no loss and no write down in 24 hours

DETAILS OF THE PROGRAM

DATE:

March 10, 2018

REGISTRATION

Closes on Tuesday,
March 6, 2018.

VENUE:

World Trade Exchange
Training Platform

WHAT YOU SHOULD EXPECT FROM THIS PROGRAM

This program will empower you
with the blueprint, tools, and strategies for setting up and using a
CREDIT AND DEBT EXCHANGE
to recover all non-performing assets at their full book value,
with no loss and no write-down in 24 hours

ONE BILLION DOLLAR

MONEY-BACK GUARANTEE

The benefits of this program

could be worth hundreds of millions to billions
of dollars to your organization in the next 12 months.



Here is the deal

We're so certain of the value of this program that if, after attending the program, you don't personally feel that the **CREDIT AND DEBT EXCHANGE** will earn or save your organization **AT LEAST \$1 Billion in 12 months**, turn in your program materials and we will give you a full refund for the program.

Even if the CDE concept makes sense to you and you are convinced that it could save or make your company at least \$1 billion if implemented, **we are also offering you a 90-day performance guarantee below.**

2nd 100% MONEY BACK GUARANTEE



After the program,

you will still have up to 90 days to use your **CREDIT AND DEBT EXCHANGE** to recover all your non-performing assets at full book value, with no loss and no write-down.

In the very unlikely and unprecedented event that we do not meet your objective of recovering all your non-performing assets at full book value, with no loss and no write-down, we will refund your program fee.

This has been

our commitment
to our clients for over a decade.

HOW THIS PROGRAM IS DELIVERED.



WHERE?

The PROGRAM would be delivered online at World Trade Exchange Training Platform. You can participate in the program online, wherever you are, as long as there is internet access. So, you don't have to incur any travel or hotel expenses.



WHAT?

You will be trained and given complete and totally illustrated CREDIT AND DEBT EXCHANGE SOLUTION materials to enable you to recover the full book value of your company's non-performing assets, in 24 hours.

This is a **very intensive and comprehensive training** on the CREDIT AND DEBT EXCHANGE (with examples to model) with explanation of:

- What to do;

- How to do it;

- Why, when to do it,for maximum success and impact in 24 hours;

- How to do it with minimal effort, risk or expense.



RECORDINGS OF THE PROGRAM?

This program will be recorded so **you can listen to it as often as you'd like**. You can listen online or download the audios.



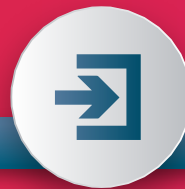
MATERIALS?

Course materials and presentation materials would be provided to all participants.



CERTIFICATE OF MASTERY?

After the program, **each participant will be required to provide a report, summarizing the process of recovering non-performing assets at full book value in 24 hours**, in situations where the debtors are insolvent. Once you present the report to demonstrate that you've gained mastery of the CREDIT AND DEBT EXCHANGE SOLUTION and how you can implement it to help your organization or any other company recover bad debts at full book value, then, **you will be awarded the CREDIT AND DEBT EXCHANGE CERTIFICATE OF MASTERY**.



ACCESS?

Direct access to a Credit and Debt Exchange Consultant. After the program, you'll also receive a private telephone number and email address to reach your consultant. **You can use this any time you need to get in touch with the Consultant assigned to work with your staff on any critical issue or help with the implementation process.**



CASE STUDIES?

Real life case studies of best practices you can model for your organization. The best way to improve your success rate is by modeling the success of other Banks and Financial institutions, rather than re-inventing the wheel. So, this program will include case studies of some of our most successful consulting work with other organizations. **Each case study will include step-by-step instructions for ethically modeling these successful techniques for use in your own organization.** To protect your privacy, we are not going to use the name of your company or your name in our case studies or testimonials.



FREE BONUS WORTH \$240,000?

A 24-day Intensive One-on-one Phone Consulting and Strategy Session Worth \$240,000.

After the program, **you'll receive a 24-day intensive one-on-one consulting and strategy planning session** with one of our top CREDIT AND DEBT EXCHANGE Consultants, to help you launch your CREDIT AND DEBT EXCHANGE successfully.

HOW TO

REGISTER FOR THIS PROGRAM

To register for this
PROGRAM,
simply follow the steps below:



STEP 1

Send your name, company name, your title/designation, and office address to **program@worldtradeexchange.org**
An invoice and payment details will be sent to you.



STEP 2

Pay the invoice.



STEP 3

You will be registered, and the complete
PROGRAM details will be sent to you.

For More Information,
send your email to

program@worldtradeexchange.org

Visit www.WorldTradeExchange.org