



HOW I CAN HELP YOU
**REDUCE THE
EXISTING
CASH COSTS
IN YOUR
BUSINESS**
BY 90% IN 30 DAYS,
FOR FREE



WOULD YOU LIKE ME TO PERSONALLY HELP YOU

Reduce the Existing Cash Costs in Your
Business By 90% ... **For Free?**

From The Desk of Godwin King,

Dear Friend,

I'm looking for a "dream" client that I can help to reduce his or her company's existing cash expenses by up to 90%.

Whether your EXISTING COSTS are up to \$100 million, \$100 billion, or more, it does not matter.

If you're that "dream" client,

I will personally work with you one-on-one in your business to help you reduce your existing cash expenses by 90% while increasing your purchasing levels for the next 12 months.

YOU PAY NOTHING OUT OF POCKET, EVER.

The first thing

I'm going to do for you is to **personally help you create a FREE 90% COST-REDUCTION PLAN** to reduce your existing cash costs by 90% while increasing your purchasing and production levels by 100% or more.

There's no charge for this and it only takes about 45-60 minutes for us to do together. (After doing this type of thing for more than 20 years straight, I've gotten pretty good at fast results).

Anyway,

I'll even do most of the heavily lifting for youtelling you exactly what to do to reduce your existing cash costs by 90%.

At the end of this initial planning session one of these three things will happen:

01 **You love the plan**

and decide to implement it on your own. If this is the case, I'll wish you the best of luck and ask that you keep in touch with me to let me know how you're doing.

02 **You love the plan**

and ask to become my client so **I can personally help you execute, maximize, and profit from it ASAP.**

If that's the case, we'll knock it out of the park ...And that's a promise. I've never had a client leave - and I'm pretty sure they're not sticking around because of my good looks!.

03 **In the unlikely**

and unprecedented event that you feel like you wasted your time, **I will send you \$50,000.00 as payment immediately.**

No questions asked. Your time is your most valuable asset you have, and I respect that. It really is that simple and there's no catch.



\$0

THINK ABOUT THIS.

The “worst” that can happen is you get \$50,000 for “wasting” 45-60 minutes of your time.

The best that can happen is we **work together one on one to reduce your existing cash costs by 90%** while increasing your purchasing and production levels by 100% or more. Thus, saving your company millions of dollars per month.

That is why this is truly
the closest thing to

**FREE
MONEY
YOU’LL EVER
SEE.**

Here’s how it’ll work:

First, we get

on the phone one on one and go over **ALL** your business expenses.

I take a look

at what you’ve got, what you’re doing, and what you want to achieve going forward.

Once we

have those “raw materials”, **I help you come up with a strategic plan** of action to immediately reduce your existing cash costs by 90%.

There are

a number of ways I might do this for you.

And like I said, there’s no charge for this.



SO WHY WOULD I OFFER IT?

Two reasons:

First of all, I enjoy it. This type of thing is what I do best, and it makes me very, very happy to see someone achieve cash savings and increased profit (and all that comes with it) as a result of the help I give them.

Second of all, it's how I attract consulting clients.

HERE'S HOW THAT WORKS:

Assuming you're happy and you want me to crank out these types of plans for you all the time, you'll probably want to continue working together long term so I can help you implement them.

If this is the case, I might invite you to become a consulting client.

My fee is \$100,000 per month ...but if you think about it, **it really doesn't "cost" you anything.**

WHY?

Because,

I expect to save you and make you more than \$10 million in the first month.

If we agree to keep working together over the next 12 months, I'm confident I can reduce your existing cash costs by 90%....at minimum.

Actually, I can give you a plan to save more than \$50 million during our first conversation - which is free!

So you'll see the value by the time we hang up the phone - without ever spending a dime.

And look. If you don't want to become a client, don't worry about it. You won't get any sales pitch or pressure from me of any kind, ever.z



In fact, here's my "GIANT BALLS PROMISE"

to you:

You Find

Our Conversation to Be Incredibly Valuable or I'll Pay You \$50,000.00 Immediately to Compensate You for Your Time.

Now, obviously this is an amazing offer which you'll probably never see from any other "Consultant" in the world.



THINK ABOUT IT.

I'm personally

generating a **cash-saving and profit-plan for you up front - for free** - and then letting you pay me later if (and only if) you decide to work together long term.

Plus, I'm taking it one BOLD step further by guaranteeing you'll find this free plan immensely valuable - **or I'll pay you \$50,000.00 just for wasting your time.**

Just tell me, and it's yours. No questions asked.

WHO ELSE WOULD DO THAT?

NOBODY. (I checked).

But I'm happy to put it on the line like this because my consulting clients always stay with me, send in great feedback, and report great results.

Period.

Every single one of them.



I'm the highest paid and world's #1 Excess Capacity Consultant on the planet for a reason.

My stuff works, and I know that if we work together, you'll be thrilled with the results we get in your business.

CONSIDER THIS:

Over the past 8 months, we've saved over \$5 billion for my private clients in different industries.

This is why I'm sought out by Fortune 500 companies and private clients from around the globe - running businesses from \$30 million to \$100 billion dollars in capital.

Anyway - as you can imagine, I'll probably get a LOT of interest from this letter.

And that's why **I need you to read this next part carefully:**

**THIS IS
NOT FOR
EVERYBODY.**

Here's Who I CAN Help:

I'm VERY picky about who I'll speak with and I've got a strict (but reasonable) set of criteria that needs to be met in order for us to proceed. Here it is:

01 You have to have a solid business already.

This offer is for people who are up and running already and simply want to run a lot faster and a lot farther.

Oh, and I won't work with beginners, get rich quick people, or "biz-opp" folks. No shenanigans.

02 You must have a good, solid product and a good reputation.

Everything we do together will not only be saving you fortunes and **bringing you more profits**, but we'll be doing it in a way that creates **MASSIVE goodwill in your market**.

And in order for us to do that, you need to have your act together. In other words, you need to be legit.

03 You MUST follow directions.

(Don't worry, I won't ask you to do anything weird.)

After all, if you don't actually implement the stuff I give you, neither of us will save or make money. That's it! Those are all my requirements.



HERE'S WHAT I WANT YOU TO DO NEXT

If you meet the criteria above and would like to talk to me personally about saving you fortunes and getting you incredible results, then I'll happily set aside some time for you. Here's how the process works:

First

you'll need to apply by sending me your full name, company name, title/designation and address to director@worldtradeexchange.org.

Send me an email with the message that says,

"Sign me up for the 90% COST-REDUCTION PLAN SESSION."

I'm also going to ask for a "real person" good faith deposit" of \$25,000. Don't worry, I could care less about your \$25,000.

I'm just using it as a "filter" to keep the time-vampires and unserious people at bay.

I'll give it back right after we hang up (unless I take you as a client - and in that case, I can apply it to your balance.)

HERE'S WHAT WILL HAPPEN AFTER THAT.

Once I have

your "real person" good faith deposit and your application, Jennifer from my office will call you and set up a time for us to talk.

She'll be contacting you in about 24 business hours at the most. Our initial call will be between 45 and 60 minutes.

This is where we really begin working to figure out exactly what you want ...and how to **make it happen.**

I'll painstakingly review your goals, your expenses, and so forth ...and **I'll deliver a 90% COST-REDUCTION PLAN to save you money immediately.**

If you see the value in becoming high-level client, great! We can talk about it.



And if you don't want to become a client - *that's OK too.*

I'll return your deposit as soon as we hang up. No biggie.
And if you tell me I've wasted your time, **I'll give you DOUBLE your deposit back immediately.**

So you
literally
**can't
lose.**

(By the way

- I've never had anyone feel like their time was wasted. EVER. That's why I can make this offer. I DELIVER. Would anyone else take such a risk?)



WARNING - TIME IS A FACTOR

This opportunity is extremely limited because of the intense one-on-one time needed in order to provide you with results. Therefore, it is physically impossible for me to work with more than a handful of people.

Also,

you should realize there's a very large demand for personal one-on-one help from me, and **what I'm offering to you is unprecedented.**

So with that said, know that the window of opportunity won't be open long.

If you feel this is right for you, apply by sending me your full name, company name, title/designation and address to

director@worldtradeexchange.org .

Talk soon,
Godwin King

P.S. You might be wondering what you "get" as a client.

The main "thing" you get is me. **Personally**

Like I said earlier, **our first conversation together is free** and it will be around an hour or so.



On that conversation I'll give you a Cash-saving and **Profit Plan specifically for your business - based on what we talk about.**

During that call, I'll also give you some steps to take immediately for **fast results to help you reduce your existing costs by 90%.**

You get that first call regardless of whether or not you become a client. Now - if you DO become a client, we're going to immediately schedule a follow up call.

On that follow up call, we're going to come up with two things:

1

A short-term 90% cash-savings and 100% increase in cash flow goal.

2

A long term 90% cash-savings and 100% increase in cash flow goal.

And on that call, I'll be giving you specific action steps to complete to **hit both goals.**

From that point forward, two things will happen:

A

We'll speak every two weeks on the phone, monitoring your progress and tweaking where needed.

This is one-on-one - not "group coaching" or anything like that. Just me and you focused on one thing:

Reducing your existing costs by 90%.

B

We'll stay in **CONSTANT COMMUNICATION** by email.

This way,

I can see what you're doing and help you keep the momentum going between calls.

You should know that the reason I'm able to do such a good job and get such great results for my clients is because I only work with a small handful of them at a time.

Over the course of the next 12 months, I'll deliberately keep my client base under 48 people.

As much as I'd like to work with "everyone", I simply can't accept more than that and still maintain the same level of service you **NEED** in order to **get the results you want.**

There are close to 500,000 business people on my email list.

This is a genuinely rare opportunity. If you feel this is right for you, apply by sending me your full name, company name, title/designation and address to

director@worldtradeexchange.org .

Conversations are granted on a first come, first-served basis.

